

A Message to Industry Day Participants From the VHA Chief Business Officer

Thank you for participating in the Project HERO (Healthcare Effectiveness through Resource Optimization, formerly known as the Contract Care Coordination Demonstration Program) Industry Day, held on Thursday, February 2, 2006. Your interest and support of our programs for veterans is greatly appreciated, and the Veterans Health Administration (VHA) looks forward to collaborating with you on Project HERO.

As discussed during Industry Day, a Project HERO web site (<http://www.va.gov/hac/HERO>) has been launched. This web site houses our Industry Day materials, including slides and transcripts from the presentations, and will continue to be developed as Project HERO proceeds. Please refer to the Project HERO web site regularly for updates.

As a reminder, organizations interested in partnering with the VHA on Project HERO are asked to submit corporate capability statements to Donald.Monaco@va.gov. Please refer to the "Requests for Corporate Capability Statements" section of the Project HERO web site (<http://www.va.gov/hac/HERO>) for additional information.

Industry Day was the first of many opportunities for VHA to engage with industry on behalf of Project HERO. We look forward to working with you and your organizations on this important project to enhance our clinical and business operations for veterans.

Should you have any questions regarding Project HERO, please direct them to Carol Chipman, Project HERO Program Manager, at vhacoprojecthero@va.gov.

Sincerely,

C. Mark Loper, FACHE, FAHM
Chief Business Officer
Veterans Health Administration